



**FOR IMMEDIATE RELEASE**

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**Lymphoma Research Foundation to Partner with Neiman Marcus Boca Raton and Marc Jacobs Beauty at Annual Luncheon**

*Leading Lymphoma Expert Dr. Ann LaCasce to Serve as Luncheon's Keynote*

**Boca Raton, Fla.** – The Lymphoma Research Foundation (LRF) – the nation's largest non-profit organization devoted exclusively to funding innovative lymphoma research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives and patient services – will host its Annual Luncheon on February 5, 2018 at St. Andrews Country Club in Boca Raton, Florida. Neiman Marcus Boca Raton will once again serve as this year's fashion partner, presenting spring 2018 trends. Marc Jacobs Beauty will serve as the luxury cosmetics partner, featuring an onsite boutique and complimentary makeovers for attendees.

Since its inception in 2007, the Annual Luncheon has raised more than \$1.3 million in support of LRF's mission, and providing hope to the nearly 6,000 Floridians who are diagnosed with lymphoma each year. "The Lymphoma Research Foundation's Annual Luncheon has an incredible reputation throughout the community, and we are very excited to continue our ongoing collaboration with LRF in 2018," said Lauren Johnson, Regional Public Relations Manager – Boca Raton, Fort Lauderdale, Palm Beach for Neiman Marcus. "We are thrilled to support the important mission of our partners at LRF."

Ann S. LaCasce, MD, MMSc, Director, Dana-Farber/Partners CancerCare Hematology-Medical Oncology Fellowship Program, Senior Physician, Associate Professor of Medicine, Harvard Medical School and Member of the Lymphoma Research Foundation's Scientific Advisory Board, will deliver this year's keynote address, providing updates on lymphoma research and treatment options. Judy Bronsteen, Gladys Cook, Toby Cooperman, Elisabeth Dalfen, Joan Hauser, Gloria Klein, Ellen Liebman and Mitzi Oremán will serve as co-chairs of this year's event.

"The hope that the Annual Luncheon provides to the greater lymphoma community is immeasurable," said Gladys Cook, Annual Luncheon Co-Chair. "The Annual Luncheon raises critical funds and awareness that enables the Lymphoma Research Foundation to advance lymphoma research to improve patient care, and provide exceptional education to empower patients and caregivers to make the most informed decisions about their care."

All those interested are invited to attend the Lymphoma Research Foundation's Annual Luncheon, which begins at 10:30 am at St. Andrews Country Club. Individual tickets for the luncheon start at \$125 each. For more information about the Annual Luncheon and/or to purchase tickets, please contact Amy Savage, Senior Manager of Distinguished Events at (646) 465-9101 or asavage@lymphoma.org.

**About the Lymphoma Research Foundation**

The Lymphoma Research Foundation (LRF) is the nation's largest non-profit organization devoted to



funding innovative research and serving the lymphoma community through a comprehensive series of education programs, outreach initiatives and patient services. To date, LRF has awarded more than \$60 million in lymphoma-specific research. For additional information on LRF's research, education and services, visit [lymphoma.org](http://lymphoma.org).

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